

Abu Sufian Nilove

COMMERCIAL PHOTOGRAPHER · VISUAL DIRECTOR · BUSINESS PROBLEM SOLVER

18 years transforming brands through the power of visual strategy.

CONTACT

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Gulshan-1, Dhaka, Bangladesh

CORE SKILLS

Commercial Photography	Expert
Visual Direction	Expert
Brand Consulting	Expert
Studio Lighting	Expert
High-End Retouching	Advanced
AI Workflow Integration	Advanced
Drone Cinematography	Advanced
Team Leadership	Expert

SPECIALISATIONS

- Product Photography
- 360° Photography
- Corporate Headshots
- Fashion & Editorial
- Food Photography
- Industrial
- Interior
- E-Commerce Systems
- Color Grading
- Motion Graphics

LANGUAGES

Bengali	Native	●●●●●●
English	Professional	●●●●●●
Hindi / Urdu	Conversational	●●●●●●

EDUCATION

Advanced Diploma in Photography
Prism Photography Institute
Under Rafiqul Islam · 2 Years

Bachelor of Commerce (BCom)
Azam Khan Govt. Commerce College
Khulna · 2009 – 2013

HSC
Govt. Sundarban Adarsha College
Khulna · 2007 – 2008

PERSONAL EDGE

- Pioneer in AI-assisted photography workflows
- Strategic thinker with strong execution clarity
- Operates independently & leads large teams
- Long-term vision, consistent delivery
- Visual problem solver — not just a photographer

EXECUTIVE PROFILE

Visionary entrepreneur and award-winning commercial photographer with **18+ years** of transformative impact across Bangladesh and international markets. Founder & CEO of **NijolCreative** — serving **1,000+ brands** across corporate, e-commerce, fashion, industrial, and media sectors. A pioneer in integrating **AI and drone cinematography** into commercial workflows and a nationally recognized educator, having conducted **100+ workshops** in partnership with Sony and Tamron. Trusted by brands not merely as a photographer, but as a **visual strategist and business problem solver**.

AREAS OF EXCELLENCE

Commercial Photography	Visual Direction	Brand Storytelling
E-Commerce Photography	Drone Cinematography	AI Workflow Integration
Product Systems Design	Corporate Event Production	Digital Marketing Strategy

PROFESSIONAL EXPERIENCE

Founder, Proprietor & CEO

2011 – Present

NijolCreative · Gulshan-1, Dhaka · nijolcreative.com

- Founded and scaled NijolCreative into a nationally recognised agency serving 1,000+ brands across corporate, e-commerce, fashion, industrial, and media sectors.
- Architected Amazon-compliant high-volume product photography systems, setting new commercial imagery standards in Bangladesh.
- Built and led a team of 20+ photographers, videographers, editors, and production specialists.
- Pioneered AI-driven post-production workflows and CRM automation, scaling capacity without compromising quality.
- Established branch offices in the USA and India — first Bangladeshi photography agency with multinational reach.

Head of Department – Photography & Videography

5 Years

Gurukul · Dhaka, Bangladesh

- Directed the Photography & Videography department; delivered the One-to-One Photography Programme, mentoring hundreds now active in Bangladesh's creative industries.

Freelance Photojournalist

2015 – Present

Kaler Kantho & Bangladesher Khobor · Bangladesh

- Covered national media, cultural affairs, and current events for two of Bangladesh's major-circulation publications.

Senior Freelancer – Design, Editing & Web

2009 – 2013

Elance / oDesk (now Upwork) · Remote – International

- Attained top-tier status on Elance and oDesk; community admin for oDesk Bangladesh, inspiring a generation of Bangladeshi youth toward online freelancing.

KEY ACHIEVEMENTS & RECOGNITION

 Best Photographer of the Year — 2015 Outstanding Award for photographic entrepreneurship and creative excellence.	 International Agency Expansion First Bangladeshi photography agency with branch offices in USA & India.
 100+ National Workshops Across 20+ districts with Sony & Tamron — thousands of professionals trained.	 AI Integration Pioneer First-mover in AI-assisted commercial photography workflows in Bangladesh.

LEADERSHIP & CIVIC ENGAGEMENT

2025 Local President — JCI Manikganj	Local Treasurer — JCI Dhaka Eminent (2024)
Founding Member — e-CAB Bangladesh	Founding Member — Entrepreneurs Club of Bangladesh
Head, Branding & PR — Founder's Community Club	Member — Rotary International, Baridhara Central